

Privacy Policy

Drive Against Depression (DAD)

About this policy

The Privacy Act 1988 (Cth) requires entities bound by the Australian Privacy Principles (APPs) to have a privacy policy. This privacy policy outlines the personal information handling practices of Drive Against Depression (DAD).

Drive Against Depression (DAD) is committed to protecting the privacy of individuals. This policy outlines how we manage personal information in accordance with the Australian Privacy Principles.

We have adopted the Australian Privacy Principles (APPs) contained in the [Privacy Act 1988](#) (Cth) (the Privacy Act) and will only collect, use, disclose, and store personal information in accordance with these principles, and other relevant laws including those relating to the management of health information.

A copy of the Australian Privacy Principles may be obtained from the website of The Office of the Australian Information Commissioner at <https://www.oaic.gov.au/>.

Definitions

Personal information Personal information includes a broad range of information, or an opinion, that could identify an individual. What is personal information will vary, depending on whether a person can be identified or is reasonably identifiable in the circumstances.

For example, personal information may include:

- an individual's name, signature, address, phone number or date of birth
- sensitive information
- credit information
- employee record information
- photographs, including images showing car number plates
- internet protocol (IP) addresses
- voice print and facial recognition biometrics (because they collect characteristics that make an individual's voice or face unique)
- location information from a mobile device (because it can reveal user activity patterns and habits).

The Privacy Act 1988 does not cover the personal information of someone who has died.

Sensitive information is a special category of personal information. Sensitive information includes:

1. information or an opinion about an individual's (i) racial or ethnic origin, (ii) political opinions, (iii) membership of a political association, (iv) religious beliefs or affiliations, (v) philosophical beliefs, (vi) membership of a professional or trade association, (vii) membership of a trade union, (viii) sexual orientation or practices, (ix) criminal record, that is also personal information;
2. information about an individual's health or genetics; and
3. biometric information.

Collection of your personal information

At all times we try to only collect the information we need for the particular function or activity we are carrying out. The main way we collect personal information about you is when you give it to us. For example, we collect personal information such as contact details when you:

- contact us via email, phone, website, social media or by any other means available
- attend, or attempt to attend one of our charity drives or other events DAD organises
- apply to volunteer or get involved with DAD
- make a complaint or report a matter for further investigation
- are part of an organisation who has been related to DAD (via partnerships, sponsorships or other).

This Personal Information is obtained in many ways including interviews, correspondence, by telephone and facsimile, by email, via our website www.yourbusinessname.com.au, from your website, from media and publications, from other publicly available sources, from cookies, and from third parties. We don't guarantee website links or the policy of authorised third parties.

We collect your Personal Information for the primary purpose of achieving our primary purpose of helping Australians improve their mental health. We also collect your personal information for marketing purposes and for secondary purposes closely related to the primary purposes, in circumstances where you would reasonably expect such use or disclosure. You may unsubscribe from our mailing/marketing lists at any time by contacting us in writing. When we collect Personal Information we will, where appropriate and where possible, explain to you why we are collecting the information and how we plan to use it.

Collecting sensitive information

Sometimes we may need to collect sensitive information about you, in order to assist with your safety or others involved in DAD. This might include information about your physical health, mental health, criminal history, genetic or biometric information.

Third parties

Where reasonable and practicable to do so, we will collect your Personal Information only from you. However, in some circumstances, we may be provided with information by third parties. In such a case we will take reasonable steps to ensure that you are made aware of the information provided to us by the third party.

Collecting through our website

DAD'S public website, www.driveagainstdepression.com.au, is hosted in Australia. There are a number of ways in which we collect information through our website.

Website analytics

We use Google, WordPress, website plugins and other tools to collect data about your interaction with our website. The main purpose of collecting your data in this way is to improve your experience when using our site. We also use this data to understand and report on which content pages and downloads are accessed by visitors.

The types of data we collect with these tools include:

- your device's IP address (collected and stored in an anonymized format)
- search terms and pages visited on our website

- date and time when pages were accessed
- downloads, time spent on page, and bounce rate
- referring domain and out link if applicable
- device type, operating system and browser information
- device screen size
- geographic location (city)

Cookies

Cookies are small data files transferred onto computers or devices by websites for record-keeping purposes and to enhance functionality on the website. Most browsers allow you to choose whether to accept cookies or not. If you do not wish to have cookies placed on your computer, please set your browser preferences to reject all cookies before accessing our website.

Embedded videos on our website

We may use Google's YouTube site to host videos which are embedded on our website. Embedded videos on our website use YouTube's Privacy Enhanced Mode. When you play an embedded video from our website, the video and associated assets will load from the domain www.youtube-nocookie.com, and other domains associated with Google's YouTube player.

YouTube collects information about user activity including videos watched and interactions with content and ads. These analytics are made available to the OAIC, and we use this information to understand how our videos perform. You can access the privacy policy for [YouTube](#) on the Google website.

Email lists, registrations and feedback

We will collect information that you provide to us when signing up to mailing lists and registering for our events, or when submitting feedback on your experience with our website.

We use Mailchimp to manage our mailing lists, auctions and event registrations. You can access Mailchimp privacy policy, here: <https://mailchimp.com/about/security/>. When subscribing to one of our mailing lists, you will be asked to give your express consent that MailChimp may use your data for analytics purposes. Analytics are performed when you click on links in the email, or when you download the images in the email. They include which emails you open, which links you click, your mail client (e.g. 'Outlook 2016' or 'iPhone'), if your action occurred on 'mobile' or 'desktop', and the country geolocation of your IP address (the IP address itself is not stored).

We also may use web plugins or other programs to manage event registrations. When registering for an event, you may be required to give us your personal information including your name, address, telephone number and email address. You may also be required to provide financial information, including credit card number and expiration date, if you make a payment for an event or participate in an auction.

Social networking services

We use social networking services such as Instagram, Facebook and other Social Media platforms such as YouTube, to communicate with the public about our work. When you communicate with us using these services we may collect your personal information, but we only use it to help us to communicate with you and the public. The social networking service will also handle your personal information for its own purposes. These services have their own privacy policies. You can access the privacy policies for [Instagram](#), [Facebook](#) and [YouTube](#) (a Google company) on their websites.

Disclosure of personal information

Your Personal Information may be disclosed in a number of circumstances including the following:

- Third parties where you consent to the use or disclosure; and
- Where required or authorised by law.

Security of personal information

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorised access, modification or disclosure.

When your personal information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your Personal Information. However, most of the Personal Information is or will be stored in client files which will be kept by us for a minimum of 7 years.

Access to your personal information

You may access the Personal Information we hold about you and to update and/or correct it, subject to certain exceptions. If you wish to access your Personal Information, please contact us in writing.

In order to protect your Personal Information we may require identification from you before releasing the requested information.

Maintaining the quality of your personal information

It is important to us that your Personal Information is up to date. We will take reasonable steps to make sure that your Personal Information is accurate, complete and up-to-date. If you find that the information we have is not up to date or is inaccurate, please advise us as soon as practicable so we can update our records and ensure we can continue to provide quality services to you.

Policy updates

This Policy may change from time to time and is available on our website or upon request via email.

Contact us

You can contact us by

- Website: www.driveagainstdepression.com.au
- Email: contact@driveagainstdepression.com.au

Supplementary material

- Privacy Act 1988: <https://www.legislation.gov.au/Details/C2014C00076>
- [Protective Security Policy Framework](#)
- [Australian Government Information Security Manual](#)
- [ISO/AS/NZS 31000: 2018 – Risk Management – Principles and Guidelines](#)
- [ISO/IEC 27001:2013 – Information Technology – Security Techniques – Information Security Management Systems – Requirements](#)
- [ISO/IEC 27040:2015 – Information Technology – Security Techniques – Storage security](#)